



LOCALGUIDES-SLOVENIA.COM

DRUŠTVO REGIONALNIH TURISTIČNIH VODNIKOV SLOVENIJE

ARGOS- Association of Tourist Guides of Slovenia

www.localguides-slovenia.com T: +386 51 410-072, e mail: info@localguides-slovenia.com

PROGRAM Convention ALPS- DANUBE-ADRIATIC /ADA/

Bohinj, Slovenia from January 19 to January 21, 2018.

Program in short:

Day 1 January 19 **Arrival day:** [hotel Jezero](#) , BOHINJ

6 pm registration of participants

7:30 welcome drink followed by **WELCOME DINNER**

Day 2 January 20 **Working day**

09:00 meet & greet by **Association of Regional Tourist Guides of Slovenia** & Bohinj Tourist Board

10:00-10:30 coffee and tea with typical local snacks

10:30 until 12:00 Lecture: **JULIAN ALPS - FRAGILE DREAM DESTINATION** by PhD Peter Skoberne

Protected areas with a focus on Alpine region, Natura 2000, UNESCO World Heritage, UNESCO MAB regions, Alpine Convention. How to visit these regions to enjoy, protect, respect and preserve them.

12:00 Hands on experience: **FROM GRAIN TO ŽGANCI** (Slovenian local dish) including a visit to a local mill and the Alpine Dairy Farming Museum

13:30 lunch in a local gostilna

16:00 Workshops:

- 1. KNOWING YOUR AUDIENCE -A KEY TO A SUCCESSFUL INTERPRETATION**
- 2. CHINESE MARKET: A THREAT OR AN OPPORTUNITY? LET'S GET TO KNOW THEM!**
2018 EU CHINA Tourism Year. Trends and needs of Chinese Tourism Market. A brief introduction how to welcome the "new Chinese travellers".

19:30 Farewell dinner.

Day 3 January 21 **Departure day**

09:30 Morning fun/team building activities: outdoor activity or cooking class: POTICA OR PIZZA?

12:30 Lunch in the local gostilna. End of the program.

Association of Regional Tourist Guides of Slovenia
Member of



World Federation of
Tourist Guide Associations





LOCALGUIDES-SLOVENIA.COM

DRUŠTVO REGIONALNIH TURISTIČNIH VODNIKOV SLOVENIJE

ARGOS- Association of Tourist Guides of Slovenia

www.localguides-slovenia.com T: +386 51 410-072, e mail: info@localguides-slovenia.com

For those ones who would like to spend some more time with us, we suggest:

- Skiing in mount [Vogel](#) (ski bus from hotel Jezero)
- Post trip: Ljubljana, Monday, January 22, 2018:

A city tour with a visit to our National Museum, lunch in a local restaurant

The price 240 EUR per a person includes:

-Accommodation in the hotel Jezero, double occupancy, single supplement 15 EUR a person a night

(Privat accommodation: 220 EUR)

- Meals as mentioned

- Lectures

-Activities as mentioned in the program.

If you would like to stay in a private accommodation, the price will be a bit lower (see the application form). Applications accepted by January 10, 2018.

Why BOHINJ?

-it is in the heart of the Triglav National Park in [Julian Alps](#).

-it is one of the best-preserved Alpine jewels.

-it is easy to be reached by

- Train – train station Bohinjska Bistrica (from Italy, Austria, Croatia and Slovenia- Ljubljana),

- Bus or - Car.

Applications should be received by January 10, 2018

Please share this invitation with other colleagues. Would be very happy to see you in January in Bohinj!

Association of Regional Tourist Guides of Slovenia
Member of



World Federation of
Tourist Guide Associations

